

A L I G N M E N T F O R
PROGRESS
C O N F E R E N C E

JOIN THE KENNEDY FORUM IN
GROWING A MOVEMENT TO
CHANGE OUR MENTAL HEALTH
AND SUBSTANCE USE SYSTEMS OF
CARE

WASHINGTON, DC | SEPTEMBER 24-25, 2024

PARTNERSHIP OPPORTUNITIES

ABOUT THE KENNEDY FORUM

VISIONARY LEADERSHIP AND VALUES

OUR UNIQUE ROLE

Since 2013, The Kennedy Forum (TKF) has been leading a national effort to transform the way mental health and substance use disorder are treated in our healthcare system. Going into 2024, we have set our strategic focus on shepherding an inclusive movement that will ensure every person in the United States has access to the mental health and substance use treatment services and supports they need.

Founded by Former Congressman Patrick J. Kennedy, who led a coalition of diverse stakeholders to pass the bipartisan Mental Health Parity and Addiction Equity Act, TKF has leveraged our unique role to coalesce a growing set of partners to advance the next generation of mental health and substance use disorder policy.

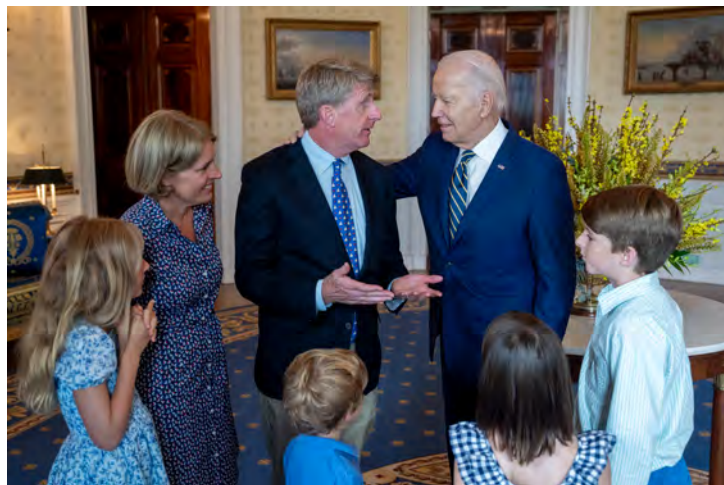
OUR VISION FOR THE FUTURE

TKF's goal is to bring closer the future where mental illness and substance use disorder are prevented when possible and, when not, treated effectively and equally for all patients. **We see mental health as essential health.**

COALITION BUILDING

One of our overarching goals is to amplify the work organizations do to demonstrate the breadth and depth of the movement committed to system change. We finalized 75 commitments from organizations to join the Alignment for Progress for the October 2023 launch.

Building a strong coalition helps further develop the movement's agenda and guide us in planning a series of targeted, issue-based convenings in 2024 with partners and thought leaders to continue driving the movement forward.



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SEPTEMBER 24-25, 2024
The Kennedy Center, Washington DC

“WHAT WE NEED AT THIS MOMENT IS TO THINK BIG AND TO ACT BIG. WE’RE ABOUT SAVING YOUR FAMILY’S LIFE.

BECAUSE EVERY SINGLE FAMILY IS AFFECTED BY THESE ILLNESSES.”

FORMER CONGRESSMAN AND
FOUNDER PATRICK J. KENNEDY

OUR IMPACT

The Kennedy Forum remains steadfast in its commitment to instigate profound and lasting change by ensuring mental health as essential health.

In addition to conducting our own deep policy work, we foster multi-stakeholder partnerships that involve government, non-profit organizations, private sector companies, and community representatives.

ALIGNMENT FOR PROGRESS

WHAT IS IT?

Aligning for progress will entail the large-scale coordination of a strategic vision uniting stakeholders across aisle and industry—including mental health advocates, substance use and recovery clinicians and advocates, business leaders, insurers, politicians, and government agencies. It will require being as specific as looking at zip-code level data and as broad as mapping the systems that impact every person in the country to determine the landscape of need and to develop solutions directed at those needs.

90 - 90 - 90 BY 2033

Our ten-year goal for the movement calls for 90% of individuals being screened for mental health conditions or substance use disorders, 90% receiving the evidence-based services and supports they need, and 90% of those treated can manage their symptoms and achieve recovery. This vision will be achieved by aligning a movement that ensures parity in resources, access, quality, and outcomes -- including:

- Adopting a public health approach with a focus on prevention and early intervention
- Ensuring a sufficient and comprehensive payment model that drives these outcomes
- Supporting a skilled and inclusive workforce equipped to address the needs of diverse communities
- Accelerating innovation to make high-quality care affordable to all

SAMPLE MILESTONES

Spring 2024: Establish roadmap to achieve the 90/90/90 by 2033 goal in partnership with McKinsey Health Institute.

Fall 2024 :Develop white paper demonstrating data-driven impacts of school-based mental healthservices and best practices for sustainable implementation of school-based mental health services.

September 2024: Develop and disseminate a solutions model for data structure for public health andevidenced based care

Winter 2024: (1) Produce a roadmap for career pathways in the MH/SUD system with data andexisting financing models to support those pathways. (2) Document clear policy direction for self-insuredcompanies, including identifying funding streams.

ALIGNMENT FOR PROGRESS

LESS TALK, MORE ACTION

TKF has always been in a position to inspire others to while also taking action ourselves. Alignment for Progress was created to inspire others to action and entails the large-scale coordination of a strategic vision uniting stakeholders across aisle and industry — including mental health advocates, substance use and recovery clinicians and advocates, business leaders, insurers, elected officials, and government agencies.

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Your support makes expanding the movement and this coalition possible.



“What we need is a return of the sort of big picture thinking JFK relied on when he signed the Community Mental Health Act, not to mention when he dreamed of putting a man on the moon. And we need to work together. Instead of being siloed by thinking that our own particular issue has a certain set of needs, we need to recognize that we’re all going to be advanced by working towards the same set of principles.”

Former Congressman and Founder Patrick J. Kennedy

iMPACTFUL GIVING

FOR PARTNERS AND COLLABORATORS
WHO WANT TO BE PART OF THE SOLUTION



BUILDER

\$250,000

- 7 COMPLIMENTARY TICKETS TO ALIGNMENT FOR PROGRESS CONFERENCE AND AWARDS RECEPTION
- 3 TICKETS TO VIP RECEPTION
- LOGO RECOGNITION ON CONFERENCE AND RECEPTION SIGNAGE / MATERIALS
- 4 TICKETS TO SUMMERTIME CLAMBAKE IN HYANNIS PORT
- SIGNED MEMORABILIA

CHAMPION

\$100,000

- 5 COMPLIMENTARY TICKETS TO ALIGNMENT FOR PROGRESS CONFERENCE AND AWARDS RECEPTION
- 1 TICKET TO VIP RECEPTION
- LOGO RECOGNITION ON CONFERENCE AND RECEPTION SIGNAGE / MATERIALS
- 3 TICKETS TO SUMMERTIME CLAMBAKE IN HYANNIS PORT
- SIGNED MEMORABILIA

LEADER

\$50,000

- 3 COMPLIMENTARY TICKETS TO ALIGNMENT FOR PROGRESS CONFERENCE AND AWARDS RECEPTION
- 1 TICKET TO VIP RECEPTION
- LOGO RECOGNITION ON CONFERENCE AND RECEPTION SIGNAGE / MATERIALS
- 2 TICKETS TO SUMMERTIME CLAMBAKE IN HYANNIS PORT
- SIGNED MEMORABILIA

ADVOCATE

\$25,000

- 2 COMPLIMENTARY TICKETS TO ALIGNMENT FOR PROGRESS CONFERENCE AND AWARDS RECEPTION
- 1 TICKET TO VIP RECEPTION
- LOGO RECOGNITION ON CONFERENCE AND RECEPTION SIGNAGE / MATERIALS
- SIGNED MEMORABILIA

BENEFACTOR

\$10,000

- 1 COMPLIMENTARY TICKETS TO ALIGNMENT FOR PROGRESS CONFERENCE AND AWARDS RECEPTION
- LOGO RECOGNITION ON CONFERENCE AND RECEPTION SIGNAGE / MATERIALS
- SIGNED MEMORABILIA

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